Hello \_\_\_\_\_\_\_\_\_\_\_\_\_,

On September 16th, [ INSERT ORG / NAME ] is joining 30 corporate and community leaders on the Mississippi River to raise awareness and funds to close the achievement gap in the Twin Cities.

Please join us in supporting Wilderness Inquiry's Canoemobile which brings classroom learning outside. Annually, the program reaches 15,000 Minnesota youth to improve school performance, cultivate a stewardship ethic, and create pathways to pursue educational and career opportunities in the outdoors.

We need YOUR support to close the achievement gap! Contribute HERE (Insert Your Champion Page Link).

[ INSERT ORG / NAME ] has sponsored a boat in the race, and will paddle hard to win the race -- but the real winners will be the youth YOU can support through a tax-deductible donation.

$50 provides a place-based education experience for one underserved youth -- learning science, history, and language arts from the "floating classroom" of a Voyageur Canoe.

Please join us in improving education outcomes for Minnesota youth by making a contribution. Together we can close the gap!

Thank you,

NAME